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**Millennium Systems International Welcomes New Executive Leaders  
to Accelerate Innovation and Growth**

*Nicholas Hahn and Jessica Kirk Join MSI as CPO and CMO,  
Ushering in a New Era of Excellence for Meevo Software*

**Parsippany, NJ:** Millennium Systems International (MSI), the maker of the award-winning Meevo salon, spa, and med spa software, is excited to announce the appointments of Nicholas Hahn as Chief Product Officer (CPO) and Jessica Kirk as Chief Marketing Officer (CMO). These strategic hires reflect MSI's commitment to empowering beauty and wellness businesses with cutting-edge solutions and unparalleled support.

Nicholas Hahn, a proven leader in product strategy and development, brings over 15 years of experience in crafting innovative, customer-centric software solutions. Prior to joining MSI, Nicholas served as Vice President of Product in the Wellness vertical at EverCommerce, where he led the integration of multiple acquired platforms into a single comprehensive solution tailored to the fitness industry. His work served a diverse range of customers, from boutique studios to global fitness franchises. At MSI, Nicholas will spearhead the evolution of Meevo's platform, leveraging customer feedback and industry insights to deliver tools that empower salons, spas, and med spas succeed in today's competitive market.

Jessica Kirk, a seasoned B2B marketing executive, joins MSI with nearly two decades of experience driving growth and building impactful brands. As CMO at OfficeSpace Software, Jessica led global marketing efforts that positioned the company as a leader in modern workplace solutions. At Oversight Systems, she spearheaded marketing initiatives that elevated brand visibility and fueled revenue growth. Jessica's expertise in SaaS marketing and her ability to connect with customers will play a pivotal role in expanding Meevo's reach and enhancing customer engagement.

"These appointments mark an exciting milestone for MSI," said Connie Certusi, CEO of Millennium Systems International. "Nicholas and Jessica bring a unique combination of



expertise and vision to their roles, ensuring that Meevo continues to set the standard for beauty and wellness software while supporting our customers' growth and success.”

Nicholas and Jessica's leadership will play a key role in advancing MSI's mission to innovate and elevate the beauty and wellness industry, offering tools that enable businesses to excel in a rapidly evolving market.

**To learn more about Millennium Systems International and Meevo software, please visit:**  
[www.meevo.com](http://www.meevo.com).

## **ABOUT MILLENNIUM SYSTEMS INTERNATIONAL**

Millennium Systems International is the leading business management software provider for the beauty and wellness industry and the maker of Meevo. Built on over three decades of insight, innovation, and disruption, Meevo is a true all-in-one solution for sophisticated salons, spas, and med spas looking to bolster their successes. Meevo grows with you, supporting your goals and vision every step of the way with reliable tools you can count on today and tomorrow. Meevo is HIPAA compliant and user-friendly, with more than 150,000 users logging in daily to help their salon, med spa, and spa businesses thrive.

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